GREAT-WORK BY PLUGS IN AIRPLANES

Tremendous Demands Made on Them, but They Came T. ough Admirably.

With the peacetime flights of the American airpiane drawing the focus of the spotlight that is thrown on the most spectacular feats, AC spark plugs were afforded an opportunity to distinguish

themselves in a comparatively new field of achievement during the year 1912.

These plugs, which are seasoned laurel winners on the road racing course and the automobile speedway. course and the automobile speedway, proved just as dependable in the spark-ing of airplane engines, as evidenced by the fact that new models. fact that new world's altitude records for triplanes and scaplanes were established during the past twelve months by AC equipped sircraft. In the realm of the air, the most not-

able accomplishment in which ACs par-ticipated was the climb with Roland Rohlfs and the Curtiss Wasp to the roof of the world, six and one-half miles above the ground, this intrepid pilot depending on ACs to spark the 400 horseheight of 34,610 feet.

mendous explosive heat being at one end, while the temperature was as low as 44 degrees below zero at Rohlfs's highest point of climb. Despite the unparalleled severity of this test, neither miss nor a cracked porcelain was plant, where for much of the summ noted, according to the pilot.

Caleb Bragg, who switched his allegi-

ing monoplane, which flew from Mitchell Field to Hog Island, a distance of 101 miles, in 25 minutes, an average of 180 miles per hour and the fastest official time ever made by airplane, the trial being conducted and observed by the eronautical department of the United

In the sensational transcontinental derby, Lieut Alexander Pearson, , who piloted an AC equipped plane, is credited with making the fastest actual flying time on the trip from New York to San Francisco and return, while Lieut, Maynard, the flying parson switched to AC plugs on his final hop from Nebraska to Mineola Field.

Incidentally, AC spark plugs, together with the Liberty aviation engine, scored heavily in a sphere of endeavor other than the air when Miss Detroit III. captured the gold cup, emblematic of the American power boat championship, in the Detroit River regatta last August. A sister boat, Miss Detroit II., also equipped and Liberty engined, was runher up to the winner, while Gar, Jr, took premier honors in the cabin cruise

WILLYS FILLS NEEDS OF HOUR.

Efficient Light Car Answer Transportation Call.

"Light weight with power, durability and road comfort is the demand of the in automobile construction,"

everywhere. This is its sneed up era. As a result the automobile has come into greater use than ever before It is to-day as necessary as the tel-

"The trend of the times is toward cars, therefore, of greater usefulness and economy. All of these demands, as I see it, point unmistakably to the day of

the efficient light car.
"It was because of the nation's transportation needs and the particular automobile requirements each community presents that Overland 4 was conceived. The basic feature of its construction was realization of the fact that to secure big car riding qualities on a small car wheelbase a new spring suspen-sion was needed. The result is that the new suspension has been provided—the creation of three point suspension, tri-plex springs for Overland 4.

"But our work did not stop there. We aimed for simplification of design providing in itself a high quality of steels and metals, a protected accessibility of parts and an assured endur-

WHY LAFAYETTE IS AN EIGHT. White Says This Type Best Meets Varying Conditions.

The engine that powers the new La-fayette, which makes its debut at the Commodore Hotel, is an eight, and the inner circle of motordom are justified in saying: "I told you so."
For there was an early suspicion abroad that D. McCall White would as-

ect an eight for his post-war car, built by the Indianapolis company, headed by Charles W. Nash, in view of the fact that Mr. White's American fame is based primarily on his connection with the eight cylinder Cadillac, and that he is an ardent advocate of high speed and flexible motors as well.

"The eight is the most difficult of all

engines to design, and there's a world of satisfaction in doing a difficult thing and doing it well, as I have tried to do, said Mr. McCall.

"Moreover, the eight affords more op-portunity for worth while development than any other type of engine yet con-ceived. Compared to the four and the six, it is still in its infancy despite the meritorious performance that has meritorious performance that has marked its five years of general service. "Being the simplest multiple of the four, the eight shares with the engine

of half as many cylinders several advantages. It has, for example, the short and rigid crankshaft of the four. In the eight of any given size, however, the crankshaft is even shorter than the "Compared to the most advanced type of four the dual valve—the eight can be designed to develop equally as much

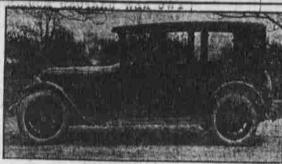
speed and power, while it possesses greater flexibility and has considerably

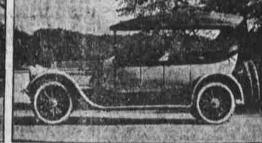
less tendency to vibrate.

"Because of the shortness of its crankshaft, the eight is the most rigid type of engine that can be built. Shaft whipping and torsional vibration can be reduced in it to the minimum. Eight cylinders, too, are the fewest number that will give that will give proper uniformity of

ONEIDA CO.INCREASES FACTORY

Ground has been broken for factory liding No. 2 at the plant of the Oneida of Truck Company, Green Bay, Wister present building also will be extended give the romany approximately 200.—9 floor feet. The erection of the additional buildings was made argent by the sat increase in Oneida sales and the ree number of dealers taking on the wooleda Tine, which have embeases five selene medels and an electric truck and selene medels and an electric truck and





PACKARD 7 PASSENGER BROUGHAM

PIERCE ARROW TOURING

STANDARD CO. IN **BIG EXPANSION**

President Cannot See Any Such Thing as "Point of Saturation."

ending on ACs to spark the 400 horse-ower engine that carried him to a tablished enterprises accomplished this upon to function under the greatest of temperature differences, the motor's tremendous explosive heat being at one and, while the temperature was at the same and, while the temperature was at the same and the same and the same and the same and the same at the same and the same year by the automotive parts people

large amount of work was carried on in tenta. In other divisions, including

President Christian Girl foresees practically no such thing as a "point of saturation" for the automotive industry, though he does believe that the factor of competition in the trade will be greater as time goes on. At the same time the opening up of new terri-tory, extensive road building, the increased use of motor cars and trucks in the everyday life of both city and country, and our rapidly increasing population, will, in his opinion, require a greater production than has yet been

reached to supply the yearly demand.

The diversity of its products and the large output of its dozen or more factories enable the Standard Parts Company to make the unique claim that its goods will be in practically every complete car and truck exhibit staged

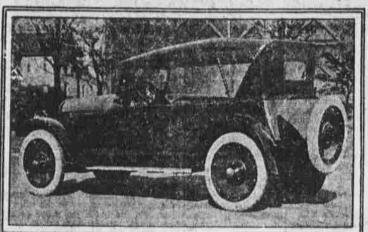
complete car and truck exhibit staged in this year's motor shows. It simply means this—that by reason of being manufacturers of axles, bear-ings, springs, rims, tubular parts, forgings, and rod assemblies, the Standard Parts factories contribute at one point or other to the building of ninety per cent. of the motor cars, trucks and trailers produced in this country. For some cars they build axles, for some springs, and so on. Such well known trade names as Stanweld Rims, Perfection Springs, Stan-Par Axles, and Bock Bearings belong in the Standard Parts group.

The company, whose headquarters are in Cleveland, is headed by Christian Girl, a leading figure in the Motor and Accessories Manufacture Association

STUTZ IS BUILT STURDY.

day in automobile construction." says John N. Willys, president of the Willys-Overland Company.

The demand for efficient nutomobiles is greater than ever, in Mr. Willys's opinion. "There is," he says " " " " well is really a task—particularly on the increasing need for more trans...—rion. Railroads all over the country have been hard pressed to provide the necessary facilities. The automobile must supplement the railly service. The aircet car systems in most cities are experiencing the greatest difficulty in maintaining proper service and almost without exception they have been compelled to demand much higher revenues for their service. Business is expanding enormously everywhere. This is its speed



PAIGE SPORT MODEL

NEW CASE CARS HANDSOME.

Sturdiness Also Characteristic of

Caleb Bragg, who switched his allegiance from automobile racing to aeronautics after winning the American
Grand Prize at Milwaukee in 1912,
added another world's record to the AC
string when he soured to a height of
18,200 feet with his seaplane.

AC plugs also were used in the LoenAC plugs also were used in the LoenAC plugs also were used in the LoenAC plugs also were used in the LoenDresident Christian Girl foresees

President Christian Girl foresees

President Christian Girl foresees

Bullance and service are the fundamental principles of, the new model V line
of Case automobiles that will be on exhibition at the auto show. The Case all
feature car' blends with distinctive
beauty of design a sturdy power that
assured dependability.

BIG STEWART GROWTH.

One of the Leaders After Seven

assures dependability. Back of the Case car stands the repu tation of the J. I. Case Threshing Ma-chine Company, for more than threequarters of a century recognized as a leader in the mechanical world. Associated in the production of the Case Six are twenty-four of the best known and most responsible names in the automobile industry. This combination of talent backed by the whole weight of the Case reputation guarantees in the Case a degree of excellence never before ap-proached in a motor car at so moderate

and its greatest expression. The coupe the company's history are still on duty accommodates four passengers with and serving their original purchasers. plenty of room to be comfortable. There are two individual seats in addition to the full width rear seats.

With roomy front and rear seats in added to the company's property, which

this all season car comfortably seats passenger sport models are also on exhibition. Both of these models carry the stamp of Case dependability, balance

Yearn.

Nearly eight years of motor truck building-from an insignificant beginning in 1912 to one of the world's largest acrecord of the Stewart Motor Corpora-

When the first Stewart truck was built in 1912 there were 154 truck manufacturers in the United States. To-day but thirty-six of those original com panies are in existence,

The remarkable success is mainly due Leading the Case line are the coupe of the best quality in large numbers and the sedan, wherein refined elegance Those sold during the first year in to the Stewart policy of building trucks The enormous growth of the Stewar the sedan and two auxiliary seats which will make possible a 10,000 truck pro-disappear into the back of the front seat, duction during 1920.

Velie Relieves Food Shortage.



produce is carted to New York City on Velle Engineers who designed the new Nash Four declars its perfected valve in head motor to be unusually powerful and fies-ible. The motor also, because of its construction, is economical of gasolene consumption and is quiet.





You Won't See the Show Unless You View the Jackson



Round out your visit to the Automobile Show by inspecting the three beautiful models of the Jackson on display. As a distinctly new standard in moderate priced sixes the Jackson is the hit of the show!

In the finer features of construction, in characteristic design, the Jackson will delight even those who heretofore have found satisfaction in the highest priced cars. There is trimness that means grace and modishness; there is litheness that breathes the power, strength and flexibility of the mechanical progress embodied behind the striking keystone radiator. Ask for details at the show.



Touring Car, \$1885 Sport Car - \$2500 Sedan - = \$2850

YOU-CAN DETECT-ENGINE TROUBLES

Because Every Little Sound Has a Meaning of Its Own.

"Perhaps the most delicate problem that the amateur automobile driver has to deal with is that of distinguishing between and locating various engine knocks," says William H. Stewart, Jr., president of the Stewart Automobile "While there are numerous distening

contrivances on the accessory market, experience is, as always, the best teachor, and it will enable you to locate and repair the faulty part before it develops into serious trouble. Some of these seri-"The more experience you have in listening to 'engine talk' the more ex-

pert you will become in discovering and telling exactly what is loose. Each part not functioning properly has a peculiar sound which usually comes in regular periods relative to the speed of the en-

sharp bump or a very heavy hollow sound. To locate this run the engine slowly and cut out the cylinders in turn. If a rod happens to be very loose the knocks can be detected by revolving the engine with the hand crank. This troude is caused by a loose, scored or burnt

from the ground up as a truck, by expert,

truck manufacturers who have demon-strated their ability and the quality and

economy of their goods by winning world only smaller, leadership in seven years.

This new car travels on five inch cord tires, please no

high priced, this new Stewart is made pletely equipped at a popular price.

New Stewart 2,000 Pound Delivery.

The entire energy of the entire plant developed an entirely new motor and of the Alien Motor Company at Colum- made many changes in body lines and bus, Ohio, is concentrated upon the pro- other car details. duction of one chassis model. Upon this chasia are built their regular five passenger touring car, three passenger roadster and one enclosed model, the sedan. In addition to the standard finish cars and one enclosed model the sedan.

During the last two years, however, jover a very wide range, twelve to thirty-Allen, who builds its own power units, six miles an hour car speeds,

upon each cylinder and speeding up the The trouble can be located, however, by

two cylinders. Such knocks are caused by end play in the shaft, loose fitting. "A loose crankshaft is seldom encounbearings, or scored or burnt out bearings. In the latter two instances the circle with a thud. In some cases only shaft will produce a dull chattering shaft will produce a dull chattering shaft will produce a full chattering shaft will ground when it is the thud is audible; in other cases the knock. It is located by disengaging the car was also equipped with a double transmission by means of the which it is possible to run it backward shaft will produce a dull chattering shaft will produce a full chattering shaft will usually groun when it is started cold.

"A loose piston pin is distinguished by a sharp metallic knock. It can be located by using the distinguished by using the distinguished to the pressure of the valve springs.

Allen. "43" Performe Well CUBA USES SCME

on display, is one finished in ivory and mile grade on high, breasting the top nickel with wire wheels, lending "showiness" in the display.

mile grade on high, breasting the top at over thirty miles an hour. The record is matched by only a very few cars, The is the Allen's seventh season. During all this period the company has adhered to the production of a moderate sized car with a four cylinder power the very unusual accomplishment of deplant.

"A loose piston gives a very short knock similar to valve slap, the clearness of it varying with the size of the cylinder and metal used in the piston, It can be located very easily by the use of the 'listening' apparatus' held against the clinder wall. It is caused by a large bore, small piston or ec-

STEWART'S RIG FOREIGN TRADE Truck Corporation Has Represen-

tation in 27 Countries. Motor truck manufacturers these days are giving serious thought to the foreign end of the truck industry.

During the period of the recent world war truck shipping to foreign lands was more or less a hazardous undertaking, but since the U-boat menace has passed into history American made trucks are again taking their place on the map in all parts of the Old World. "In the vast majority of cases," says

Here is the truck the business world to humor them. It has electric starter has wanted, the Stewart 2,000 pound and electric lights. It carries out the Stewart policy of simplicity—all useless T. R. Lippard, president of the Stewart Delivery. The market has been ready parts eliminated, it will prove its value Motor Corporation of Buffalo, "motor trucks made in the United States can be and waiting. This is a truck made to in muddy and sandy country, as well as sold in foreign lands at a lower price, freight and handling included, than formeet a popular demand. It is not a re-modelled passenger car, but designed. The Stewart one ton delivery truck is eign made trucks. This of course is due built in both open and covered express to standardized manufacturing methods models. It is built on the same principles which enable American truck makers to as the three and a half ton Stewart, produce their trucks in great quantities. only smaller. In addition to electric starter, electric lights and five inch cord tires, please note the following features: A few weeks ago the Stewart factory at Buffalo shipped 71 Stewart trucks abo three and is intended for quick delivery runs—to get there and get back, and for the heavier hauling from depots and springs, upper windshield swings for warehouses.

Because good drivers are scarce and bushings and few grease cups, com-51 of them going to Cape Coast, Africa, and 20 to London, England."

At the present time the Stewart Motor

Corporation has distributers in the lead-ing cities of twenty-seven foreign coun-tries.

With Flange Wheels for Fast Work.

Cuba sugar plantations have intro-duced the "automobile railroad." As usual, an automobile dealer is responsible for the innovation, which, inci-dentally, has proved so thoroughly practical and economical that it promis

Sugar Plantations Equip Cars

CARS ON TRACKS

The plan consists simply of laying the ordinary railroad track and equipping motor cars with flanged wheels Brouwer & Co., Dedge Brothers, dealers in Havana, made the suggestion to a large sugar grower after studying him problem of transporting labor over the vast expanse of roadless land which constitutes his plantation. It was apparent to the sugar grower for some, were no longer in keeping with the modern idea of transportation efficiency, no to speak of the heavy losses annually en tailed through these cumbersome meth-ods. However, the condition and size of the plantation was such that road building was out of the question. Conse-quently the "automobile railroad" proposal was welcomed with an enthusiasm that called for immediate action on the

part of Brouwer & Co out bearing.

"The main bearing knocks are readily located by running the engine on two cylinders at a time, one on each side of the crank bearing. A hard bump will be noticeable throughout the engine, produced regularly with the firing of the two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a two cylinders. Such knocks are caused by a crooked or a proken pin, or perhaps a tight or badly appear regularly. The knock will produce a very heavy knock at low engine speeds and appear regularly. The knock will produce a very heavy knock at low engine speeds and the time the track was laid a sounding the gear case and cam shaft. By the time the track was laid a sounding the gear case and cam shaft. The knocks are caused by loose bearings, and play or badly fitting bearings.

"A loose flywheel will produce a very heavy knock at low engine speeds and appear regularly. The knock will end the track was laid a sounding the gear case and cam shaft bearings with the listening apparatus. The knocks are caused by loose bearings, and play or badly fitting bearings.

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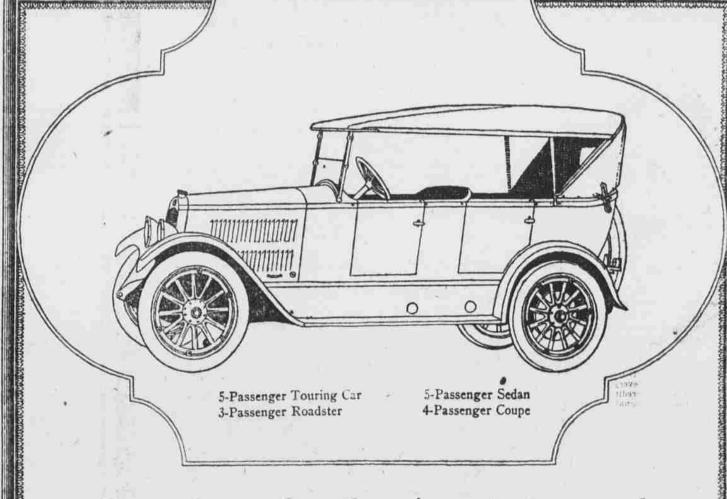
"A loose flywheel will produce a very heavy knock at low engine speeds and appear regularly. The knock will change the time track was laid a sounding the pearing apparatus. with the result that the idea has been mand for similar cars for use on railroads recently constructed or under construction has become almost general At the present time fifty such cars are being specially equipped for railroad use.

About the time the first car was completed, another sugar grower was pre-paring to begin the operation of a sixtyfive mile railroad he had built from his

plantation to Havana, for marketing purposes. War restrictions, however, forestalled his original purpose of using steam or electric power and other regular railroad equipment. He heard about the Brouwer plan and immediately in-stalled one of the automobile trains. He finds that the pulling power is ample, that the operation costs are greatly be-low the figure he had estimated for the other equipment and that the arrange-ment on the whole is eminently satisfactory. The result is that he has begun to lay tracks over his entire plantation, with the idea of using motor cars permanently for all his work.

In addition to the standard screen side business car of ten passenger ca-pacity, the Brouwer company has built a fourteen and sixteen passenger bus on lengthened Dodge Brothers chassis truck attachment and a trailer, making a combination passenger, baggage and freight train of considerable haufing capacity. One of the largest users of the new automobile railroad equipis the Ferrocarrii del Norte, which has twelve of the cars in opera-

EXPERIENCE BEHIND NASH. In designing the new Nash Four the usual tests incidental to the production of any model were supplemented by the unusual manufacturing experience of C. W. Nash and of those associated with him in the Nash Motore Company.



Coming Style Anticipated By New Mitchell Design

THE most recent Mitchell triumph gives to ▲ motoring America the motor car style which sets a new standard in body building art. Creators of automobile design have long been working toward the new ideas found in these new models. And we predict that the cars of a year or two hence will follow the styles Mitchell now introduces.

To see these new Mitchell cars is to realize that this great forward stride is the logical development of design. You will readily realize that they are the culmination of many months of effort by master craftsmen.

Severe vertical lines have given way to graceful slants in radiator, windshield, hood

and doors. A long, sweeping effect is attained by the use of an extended moulding reaching from front to rear. An authoritative touch is added in the beveled

The Victory Model chassis - the Mitchell sensation of last year - is again a feature of vital importance. Its great success proved the worth of the many improvements made. But in the new models for this year we incorporate additional betterments. We have also added several refinements and increased mechanical accuracy in manufacture.

The utmost in riding ease is attained by the famous Mitchell cantilever rear springs. Comfort and roominess are, as always, outstanding features.

New Mitchell Sixes are experiencing an enthusiastic reception. They are proving themselves exgeedingly popular. You, too, will like them. We invite you to the Mitchell display

at the show.



New York Mitchell Motor Company

INCORPORATED Columbus Circle, Facing South, New York City. TELEPHONE COL. 8000 NEWARK, N. J. Foley Motor Car Co. 37 William